



21st Annual Statewide Convention

September 2024

Yes! We Want to Support CARA's 21st Annual Convention and Help Build the Senior Movement and the Senior Vote

Contact Name _____
Phone

Company/Organization

Address

City/Zip _____
E-mail Address

Yes! We Want to be a Convention Sponsor

	We would like to be a Platinum Sponsor (Includes a <u>full-page 7.5X10 ad, logo on invite, logo on website</u>)	\$10,000
	We would like to be a Gold Sponsor (includes a full page 7.5X10 ad and <u>logo on invitation, logo on website.</u>)	\$5,000
	We would like to be a Silver Sponsor (Includes a <u>full-page 7.5X10 ad, logo on website</u>)	\$2,500
	We would like to be a Bronze Sponsor (Includes a <u>half-page ad 7.5 x 5, logo on website</u>)	\$1,000
	We would like to be a Copper Sponsor (Includes <u>quarter page ad 3.75 x 5, logo on website</u>)	\$ 500

We Want to Purchase an Ad

Yes!	AD SIZE	CARA Members	Non-Profits	Elected Officials	Business
	Back cover page (7.5 x 10)	\$5000	\$5000	\$5000	\$7500
	Full page (7.5 x 10)	\$600	\$600	\$600	\$1000
	Half page (7.5 x 5)	\$300	\$300	\$300	\$500
	Quarter page (3.75 x 5)	\$200	\$200	\$200	\$300
	Eighth page (3.75 x 2.5) or business card size	\$100	\$100	\$100	\$150

Please note: To meet our printer's deadline, artwork and ad copy for program book needs to be received in our office no later than **July 31st**. **Platinum and Gold Sponsors must confirm by June 1st to get logo on the invitation.** Copy-ready artwork and message text should be sized to conform to the dimensions noted. Please send in black and white only, pdf format if possible.

- Artwork and/or message text is enclosed.
- Artwork and/or message text is being sent by e-mail or under separate cover.
- Please use the same AD as last year. Total amount enclosed \$ _____

Please make your check payable to the California Alliance for Retired Americans *or* CARA. For further information, contact Cynthia Lopez at 510-663-4086 or clopez@californiaalliance.org.