Master Plan for Aging
Inclusion & Equity – Not Isolation
California's older population is becoming more racially and ethnically diverse.

By 2030, white, non-Hispanic older adults will no longer represent the majority of older adults.

California's 60+ population by race/ethnicity, by year

Source: CA Department of Finance
GOAL THREE:
We will have lifelong opportunities for work, volunteering, engagement, and leadership and will be protected from isolation, discrimination, abuse, neglect, and exploitation.

TARGET: Keep Increasing Life Satisfaction as We Age

LOCAL MODEL: Purposeful Aging Los Angeles

STRATEGIES:
A. Inclusion and Equity in Aging
B. Closing the Digital Divide
C. Opportunities to Work
D. Opportunities to Volunteer and Engage Across Generations
E. Protection from Abuse, Neglect & Exploitation.
F. California Leadership in Aging
Aging Connected: A National Campaign to Close the Technology Age Gap

21.8 million older Americans offline at home.

Digital disconnect is most severe for:

- low income (10X more likely to be offline)
- less education (17X)
- Black/Latino (~3X)
- poor health/disability/mental health (1.5 - 3X)
- rural or living alone (1.6 - 2.7X)
Reducing the Digital Divide through Scalable Training and Infrastructure Support in Affordable Housing
Lighthouse: A Unique Innovation Approach

- Public + private partnership to install internet, provide user-friendly software and hardware to residents, and to establish a digital literacy peer-training program.
- Pilot program with two affordable housing partners in Northern and Southern California
- Rigorous evaluation to measure success, identify strengths and areas for improvement.
- Design of a replicable, sustainable program that can scale across California and nationally

❖ Broadband
❖ Internet Service
❖ Personalized Technology
❖ Digital Literacy Training
❖ Technology Support
• **Strategy A: Inclusion and Equity**
  • Equity in Aging initiatives

• **Strategy B: Closing the Digital Divide**
  • Governor's Executive Order on Broadband and Bridging the Digital Divide and expand digital literacy training

• **Strategy C: Opportunities to Work**
  • Future of Work, State Workforce Plan, assistive technologies

• **Strategy D: Opportunities to Volunteer/Engage Across Generations**
  • #CaliforniansForAll, AmeriCorps, CalVols, intergenerational, lifelong learning

• **Strategy E: Protection from Abuse, Neglect, Exploitation**
  • California Elder Justice Council, LTC Ombudsman, APS

• **Strategy F: California Leadership in Aging**